

## **VIRTUAL BOAT SHOW SRI LANKA – 2021, 25<sup>TH</sup> TO 29<sup>TH</sup> OCTOBER 2021**

Boat & Ship Building is a promising and an emerging export sector that continues to boom in Sri Lanka offering a wide variety of products and services to international markets.

Having identifying the sector as a high potential sector for exports, the EDB together with the industry have undertaken and propose to undertake many activities to develop and promote the sector.

Organizing the “Boat Show Sri Lanka” which commenced in 2008 is one of the main activities identified to promote the industry. The Show organized once in two years, provides a forum for the industry to display and promote their products to potential clients whilst creating investment opportunities in boat and ship building, training, marine infrastructure and marine tourism.

Since a physical show is not possible at present due to prevailing travel restrictions, health guidelines etc, arrangements are being made to organize the 7<sup>th</sup> edition of the Boat Show Sri Lanka virtually in collaboration with the Boat Building Technology Improvement Institute (BTI). It is expected that around 20- 30 boat/ ship/ accessory manufacturers, yacht charter companies etc. will participate in the virtual show.

EDB and the BTI will organize an extensive online and offline promotional campaign in this regard and the website of the virtual boat show 2021, [www.boatshowsrilanka.com](http://www.boatshowsrilanka.com) has already been launched enabling exhibitors, visitors, buyers and industry experts to register prior to the event.