

An aerial photograph of a winding asphalt road that curves through a dense, lush green forest. The road is the central focus, with a few vehicles visible. The forest is thick and covers the entire background. A semi-transparent dark grey rectangular box is overlaid on the left side of the image, containing the text.

CEYLON ROOTS

Trails of Tranquility

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ABOUT CEYLON ROOTS

Ceylon Roots is primarily concerned with creating and facilitating truly memorable travel experiences in Sri Lanka – the paradise isle, giving the discerning traveler the very essence of Sri Lankan lifestyle. We are a fully-fledged professional Destination Management Company focused on providing comprehensive travel packages that cater to your every need to ensure that you have a truly rewarding experience.

We operate as a subsidiary of the giant conglomerate Brown & Company PLC. The Browns Group is a diversified conglomerate that operates in seven key industry sectors and boasts over 135 years in business. Browns Investments is the strategic investment vehicle of the Browns Group, investing in fast growing key economic sectors in Sri Lanka such as agriculture, plantation, leisure, entertainment and construction.



CEYLONROOTS
Isle of Tranquillity



VISION

"To be the most trusted & respected Destination Management Company in Sri Lanka, recognized by our partners & clients for delivering nothing short of excellence"



MISSION

"To consistently deliver outstanding destination management services in Sri Lanka"



We offer a variety of vehicles to choose from depending on the clients' needs, ranging from standard to luxury Cars, SUVs and Passenger Vans. Each of our vehicles is meticulously maintained to ensure the safety of passengers and provided with a professional and experienced Chauffeur to deliver a seamless journey to all of our clients. We cater to exact specifications to a large variety of clients from around the globe and across numerous industries, ensuring a customized experience and delivering a service that surpasses the customer expectation each time.

FLEET MANAGEMENT

RANGE OF VEHICLES



LUXURY CARS

Mercedes-Benz E 350
Mercedes-Benz E 200
BMW 5 Series / 7 Series
Audi A6

STANDARD CARS

Toyota Premio
Toyota Allion
Toyota Axio



LUXURY SUV

Audi Q3
Toyota Land Cruiser V8
Toyota Land Cruiser Prado
Mitsubishi Montero



STANDARD SUV

Mitsubishi Outlander
Nissan X-trail
Micro Rexton



RANGE OF VEHICLES

LUXURY VANS

Mercedes-Benz Vito



PASSENGER VANS

Toyota Hiace (Flat Roof)
Toyota Hiace (High Roof)



TAXI COUNTER
OPERATIONS

Arrival – Departure –
Corporate Travel – MICE

Excursions – Round Tours –
Luxury Holidays

Currently Operating at
Anantara Peace Haven –
Tangalle

Customized services to cater
to your every need



This is a comprehensive online logistics platform dedicated to hoteliers and chauffeur-guides to provide transport facilities for their guests. With the strict series of protocols and guidelines in place, tour operators and accommodation providers who wish to welcome foreign guests are required to obtain the 'Safe & Secure' certification by acting in compliance with the COVID-19 Health Protocols and the Tourism Operational Guidelines.

The certified hoteliers, tour operators, and travel agents should arrange transport for travellers and have an advance transport plan for the first 14 days as the guests move between a variety of 'Safe and Secure' hotels and visit key tourist sites, travelling in a secure bio-bubble. This advanced transportation arrangement ensures that there will be no mixing of groups during the guest's journey, which is crucial in creating a safe travel experience.

The Ceylon Roots online transport portal is specially introduced to support hoteliers and their transport suppliers in arranging transport facilities for their guests. Although Ceylon Roots is equipped with its own trained and certified drivers and a fleet of vehicles, the partnering parties are also given the opportunity to sign up their own chauffeur-guides and drivers with Ceylon Roots. The newly enrolled drivers/individual transport suppliers will be given comprehensive training to ensure that they will be working in strict conformity with the guidelines implemented by the authorities. When you provide transport facilities to your guests through Ceylon Roots, your guests' safety and comfort are taken seriously.

The online transport system introduced by Ceylon Roots is ideal for hotels and travel agencies who are not able to integrate their own transport management system to their respective websites as the Ceylon Roots system can be added as a white-labeled widget to any site free of charge. With this, guests can book their transport options at the time of making their hotel booking, which also has been made mandatory by local authorities.

On the other hand, this initiative paves the way to formalize the tourism industry's logistics arm, which is a timely requirement.

ONLINE TRANSPORT SYSTEM - WIDGET

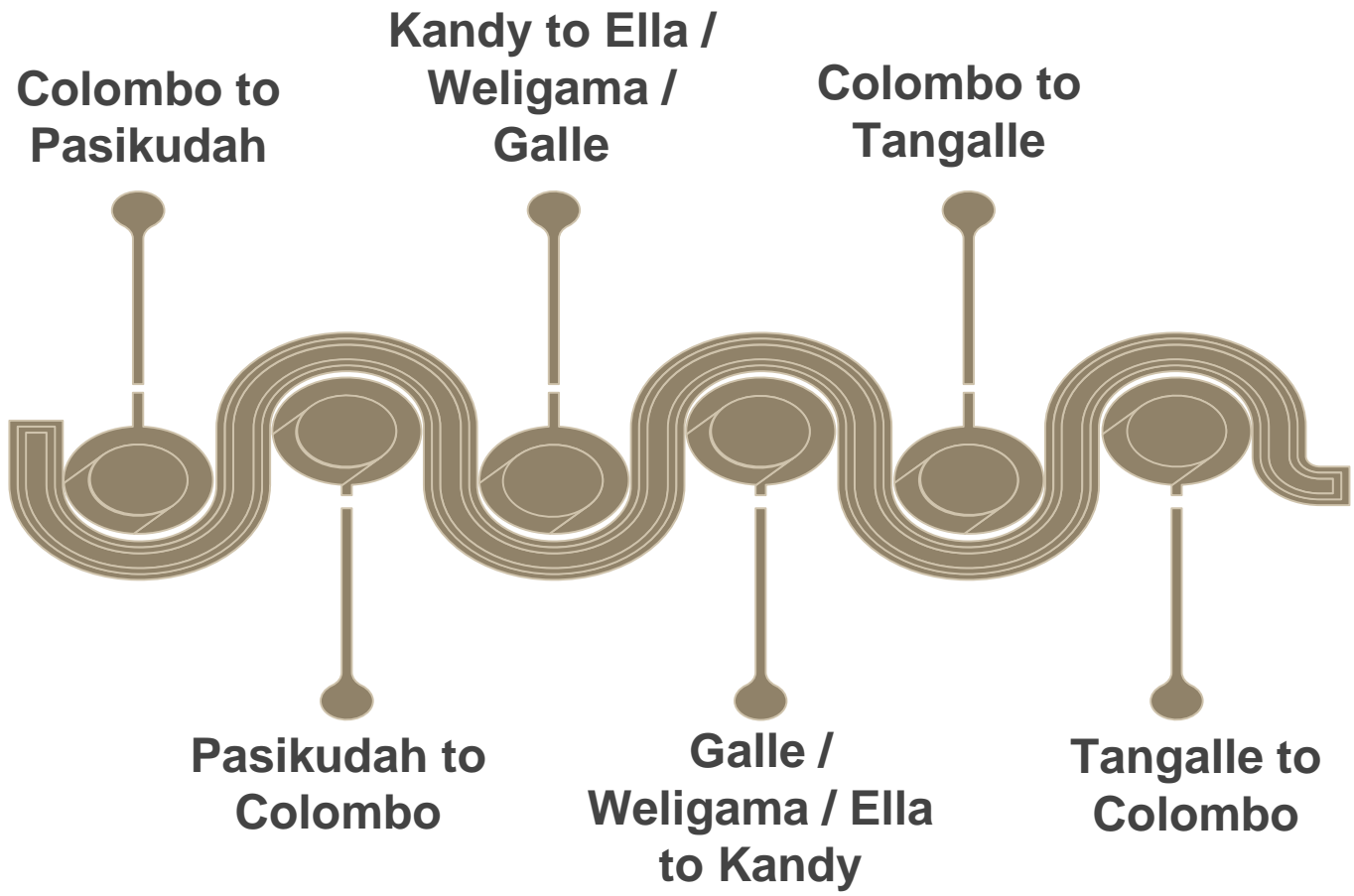
12Go Partnership

Ceylon Roots is the exclusive logistics partner of 12Go in Sri Lanka.

Incorporated in Singapore in 2012 with its main operational office in Bangkok, 12Go is serving multinational customers with high- quality, safe, secure and efficient transportation services. The company became a powerful system for B2B and B2C online ticketing with its most advanced technology, based on state-of-the-art programming.



**CURRENT SEAT-IN-COACH
ROUTES - 12GO**



CURRENT SEAT-IN-COACH ROUTES - 12GO



From/ To Bandaranaike International Airport (BIA)

Route 1

BIA / Wadduwa / Kalutara / Beruwela / Bentota / Hikkaduwa /
Galle / Mirissa / Matura / Tangalle

Route 2

BIA / Kurunegala / Dambulla / Sigiriya / Habarana /
Polonnaruwa / Pasikudah



From/ to Kandy

Route 1

Kandy / Nuwara Eliya / Ella /
Tissamaharama / Mirissa / Galle

PLANNED SEAT-IN-COACH ROUTES - 12GO

From / To Bandaranaike International Airport (BIA)

Route 1 – BIA / Negombo / Waikkal / Marawila / Chilaw / Palavi (for Kalpitiya & Alankudah) / Wilpattu / Anuradhapura / Jaffna

Route 2 – BIA / Colombo / Mt. Lavinia / Wadduwa / Kalutara / Beruwela / Bentota / Kosgododa / Hikkaduwa / Galle

Route 3 – BIA / Galle / Unawatuna / Koggala / Ahangama / Weligama / Mirissa / Dickwella / Tangalle / Hambantota / Tissamaharama / Yala

Route 4 – BIA / Kurunegala / Dambulla / Sigiriya / Habarana / Polonnaruwa – extending to Pasikudah / Trincomalee during summer (May to Oct)

Route 5 – BIA / Kandy / Hatton / Nuwara Eliya / Ella



PLANNED SEAT-IN-COACH ROUTES - 12GO

From / To Mattala Rajapakse International Airport (MRIA)

Route 1 – MRIA / Tissamaharama / Yala / Hambantota / Tangalle / Dickwella / Mirissa / Weligama / Ahangama / Koggala / Unawatuna / Galle

Route 2 – MRIA / Galle / Hikkaduwa / Kosgoda / Bentota / Beruwela / Kalutara / Wadduwa / Mt. Lavinia / Colombo

Route 3 – MRIA / Arugam Bay / Pasikudah / Trincomalee –
Only during summer (May to Oct)

Route 4 – MRIA / Ella / Nuwara Eliya / Hatton / Kandy

Route 5 – MRIA / Ella / Mahiyangana / Dambulla / Sigiriya / Habarana /
Polonnaruwa



Seamless Integration

- API integration available to connect to the 12Go booking engine with hotel brand.com website
- Allow guests to book transfers as needed directly through the hotel website
- Value additions to provide guests with a seamless holiday experience



CHAUFFEUR UNIFORM

We pay great attention to presentation and detail.
All our chauffeurs are meticulously dressed in white
shirt and black trousers.

Uniforms can be customized as per exact
requirement of client.



Connectivity

- Each vehicle comes with a Wi-Fi dongle for uninterrupted internet usage
- GPS tracking system in every vehicle for extra security
- Mobile phones provided to all Chauffeurs for ease of communication
- Mobile phone charging ports for clients



We provide a wide range of ground services for any special event, including MICE, sports tournaments, weddings etc.

With attention to detail, meticulous planning and excellent coordination, we always strive to deliver the best.

Below are some of the notable events handled by Ceylon Roots:

- Alphay (China) - 1,000 pax conference
- Mahindra & Mahindra (India) - 1,188 pax conference
- Sportobuddy (Indian) T20 Cricket Tournament
- Sonu Nigam Concert
- Microsoft (India) Conference
- Harley Davidson Tour (UAE Phase)

SPECIAL EVENTS

The health and safety of our customers and employees are the top most priority for us and as such, we strictly ensure that all precautions are taken to safeguard them.

- The driver and clients must disinfect their footwear prior to boarding the vehicle and they should always wear face masks during the journey.
- All vehicles are equipped with digital thermometers to check the temperature of the clients whenever required.
- All vehicles are cleaned and disinfected (exterior & interior handles, poles, seats, door panel, locks, windows etc.) before transporting each batch of clients to prevent possible cross contamination.
- After every stopping point during the tour, the frequently touched parts of the vehicle are cleaned and disinfected by the driver.
- The driver must strictly refrain from consuming alcohol and smoking during the tour, as those habits may reduce the immunity of the human body.
- At the end of each day's journey, the vehicle is properly cleaned, washed and the interior is sanitized using disinfectant liquid.
- Records of all tours/transfers with the details of the driver and clients will be maintained.



LUXURY CHARTER FLIGHTS

Travel in style with BG Air

*Turn long journeys into short and scenic flights by chartering a private luxury flight.
We are the only luxury chartering company in Sri Lanka.*



Browns Tours will take care of every aspect of your tour!

Where to go, where to say, what to see are all little details clients can leave in our expert hands



CELEBRATING
54
YEARS OF
TRUST



1st Time in Sri Lanka

BG Air holds the GSA for Luxury Air Charters in Sri Lanka and is a market 1st

- ◆ BG Air holds the GSA for Luxury Air Charters in Sri Lanka and is a market 1st in promoting such a product.
- ◆ A truly personalized travel experience like never before. Customize your travel plans and travel dates at ease with a fully-fledged luxury private jet.
- ◆ Experience true freedom with luxury air charters with their tailor-made solutions for on-demand charter flights across the world.
- ◆ Say goodbye to cancelled flights and erratic flight schedules, escape the crowds and ensure complete privacy.



LUXURY
CHARTER FLIGHTS



Browns Tours will take care of every aspect of your tour!

Where to go, where to stay, what to see are all little details clients can leave in our expert hands



Travel in Sri Lanka

SAFE & SECURE

WE TAKE PLEASURE IN ANNOUNCING THE "SAFE TRAVELS" CERTIFICATION OF CEYLON ROOTS (REGISTERED AS LOLC HOLDINGS PLC), IN COMPLIANCE WITH WTTTC (WORLD TRAVEL & TOURISM COUNCIL) PROTOCOLS.

THE HEALTH GUIDELINES STIPULATED BY MINISTRY OF HEALTH - SRI LANKA AND SRI LANKA TOURISM DEVELOPMENT AUTHORITY (SLTDA) HAVE BEEN TAKEN INTO ACCOUNT TO DEVELOP OUR SAFETY PROTOCOLS AND THOROUGHLY ASSESSED DURING THE CERTIFICATION PROCESS.

THIS AUDIT FOR THIS CERTIFICATION WAS CARRIED OUT BY THE INDEPENDENT PROFESSIONAL BODY KPMG SRI LANKA, APPOINTED BY SLTDA.



Sri Lanka
Tourism Development Authority



SAFE & SECURE TOURISM

CERTIFICATE OF COMPLIANCE

This is to confirm that

LOLC Holdings Plc

Has met the compliance requirements
as per Sri Lanka Tourism Operational Guidelines with Health Protocols

KPMG SRI LANKA CONDUCTED THE INDEPENDENT ASSESSMENT



Director General
Sri Lanka Tourism Development Authority

Certificate No. SLTDA/SSI/7365

Issued Date: 5th January 2021 Valid upto: 31st December 2021

SAFE & SECURE
CERTIFICATION

THANK YOU

