Appointment of Destination Representation and Public Relations Companies for the Global Campaign

The deadline for submission of the bids has been extended till 2.00 pm. on 08th November 2021 (Stockholm time)

The Eligibility criteria revised as follows:

- I. Company duly registered in the respective country as a legal entity and has an operational office in the respective country;
- II. Minimum 05 years of experience in Destination Representation/ Public Relations;
- III. Proven track records in handling a minimum of Three (03) accounts on Destination Representation / Public Relations, of the value over US\$ 200,000/- (each project) for local or international clients from 2015 to 2019.
- IV. The company should have a minimum annual turnover of US\$ 1 million per year from 2015 to 2019 with profitability.

For more information refer this link <u>Daily News e-paper advertisement</u>

Country / Region specific addendums for Scandinavia: click here to download